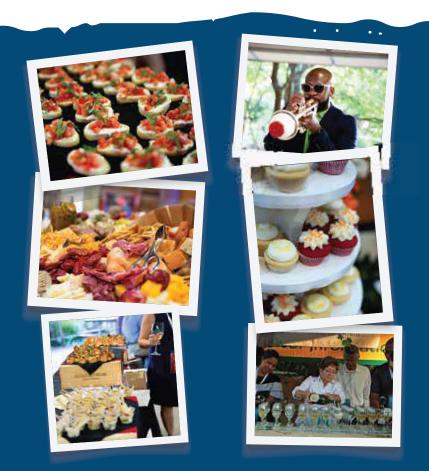


2026



## WINE IN THE WILD

Wild Wines is Arkansas's most exciting wine and food event featuring two nights of fun at the Little Rock Zoo. Wild Wines kicks-off with a VIP event on Friday featuring an upscale wine tasting and food bites from some of the area's best restaurants. Guests are greeted by the Zoo's Animal Ambassadors and are entertained by live music throughout the evening. Each ticket includes a special souvenir wine tasting glass.

Saturday's "Mane" event is hosted all over Zoo grounds and features a wine tasting with nearly 200 wines and food bites from dozens of area restaurants. Four live music areas keep guests entertained and the Zoo's Animal Ambassadors are ready to greet guests at the main entry. Saturday night also features a souvenir wine tasting glass.

All wine is carefully curated by Sommelier Jonathan Looney of **O'Looney's Wine and Liquor**, long-time sponsor and supporter of Wild Wines and the Little Rock Zoo, making Wild Wines a truly top notch experience.

Wild Wines is the premier fundraising event of the **Arkansas Zoological Foundation**, raising funds for the growth and development of the Little Rock Zoo.









## **SPONSORSHIP OPPORTUNITIES**

April 24, 2026 - VIP Night and April 25, 2026 - Mane Event

HOST **LEVEL** 

Listed on the Sponsor recognition sign/ banner at the event VIP tickets (passes are good for both nights) Mane Event tickets

\$500 **2 VIP LANYARDS** 

\$1,000 **4 VIP LANYARDS 2 MANE EVENT TICKETS** 

WINE/MOCKTAIL STATION SPONSOR

Featured in email newsletter to 33.000 distribution Featured on social media promotions 80,000+ followers Listed in online materials, ticket sales and event web page Banner displayed at wine station

\$2,500

**6 VIP LANYARDS 4 MANE EVENT TICKETS** 

ENTERTAINMENT **AREA SPONSOR**  Featured in email newsletter to 33,000 distribution Featured on social media promotions 80,000+ followers Listed in online materials, ticket sales and event web page Banner displayed at entertainment area

\$5,000

**20 VIP LANYARDS** 10 MANE EVENT TICKETS

**CHOICE LOCATION SPONSOR**  Dominant logo recognition as the title sponsor on promotional materials and advertising Choose where logo is displayed during event night: Step and Repeat Banner, VIP Night Golf Cart, or

**30 VIP LANYARDS 16 MANE EVENT TICKETS** 

\$7,500





Front Entry Area





## SPONSORSHIP OPPORTUNITIES

April 24, 2026 - VIP Night and April 25, 2026 - Mane Event

SWAG BAG SPONSOR Dominant logo recognition as the title sponsor on promotional materials and advertising and on VIP Night swag bags.

Event banners placed at prime locations at event site

\$10,000 40 VIP LANYARDS 20 MANE EVENT TICKETS

WINE DINNER SPONSOR

Featured in email newsletter to 33,000 distribution
Featured on social media promotions 80,000+ followers
Listed on Wild Wine Dinner event website
Banner displayed in Cafe Africa during
Wild Wines Dinner Event

Featured in email newsletter to 33,000 distribution

\$10,000

10 WINE DINNER TICKETS
10 VIP LANYARDS
10 MANE EVENT TICKETS

PRESENTING SPONSOR

Featured on social media promotions 80,000+ followers
Featured on all media, including television, radio, print and press releases
Listed in online materials, ticket sales and event web page
Banner displayed in prime locations throughtout event
Opportunity to set up marketing table during event
Logo on upgraded VIP Night and Mane Event Night glasses

\$20,000 50 VIP LANYARDS 50 MANE EVENT TICKETS









## SPONSORSHIP AGREEMENT

April 24, 2026 - VIP Night and April 25, 2026 - Mane Event

Thank you for sponsoring Wild Wines at the Zoo and helping further our mission of creating engaging experiences that inspire people to value and conserve our natural world.

Contact First/Last Name	Do we have permission to use your logo online? If not, please send to <b>zoopartner@littlerock.gov</b> How would you like to be listed in marketing materials?		
Contact Phone Number			
Organization Name			0,
Organization Mailing Address	Contact Title		
City State Zip	Contact Email Address		
AZF/Zoo Representative	HOST LEVEL	□ \$500	<b>\$1,000</b>
Total Method of Payment	WINE/MOCKTAIL	<b>= \$2,500</b>	
Signature	ENTERTAINMENT AREA	<b>5,000</b>	
Note: your signature confirms you are authorized to enter into agreement to sponsor.	CHOICE LOCATION	<b>57,500</b>	CHOICE STEP AND REPEAT LOCATION GOLF CART SELECTION: FRONT ENTRY ARE
Thank you again for your support!	SWAG BAG	□ <b>\$10,000</b>	_
	WINE DINNER	<b>□ \$10,000</b>	1
	PRESENTING SPONSOR	<b>= \$20,000</b>	)

Please make checks payable to the Arkansas Zoological Foundation. 1 Zoo Drive, Little Rock, AR 72205. zoopartner@littlerock.gov. 501.661.7208.

The Arkansas Zoological Foundation is a 501 (c) (3) organization supporting the growth and development of the Little Rock Zoo.

All donations are tax-deductible to the fullest extent of the law.

