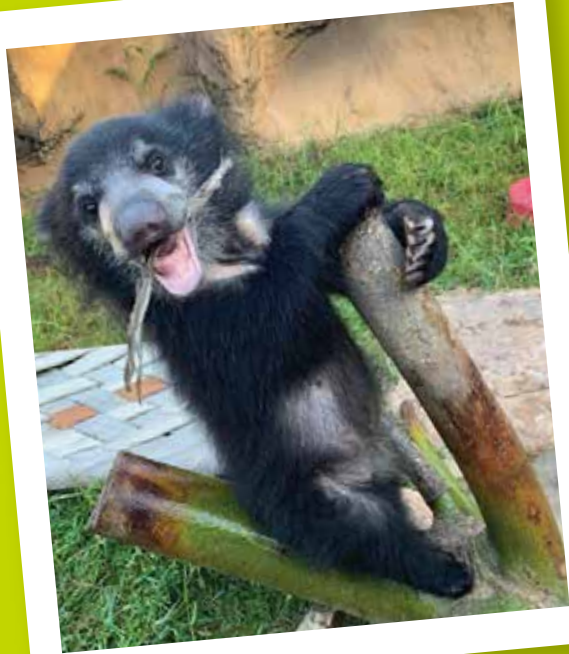




2019

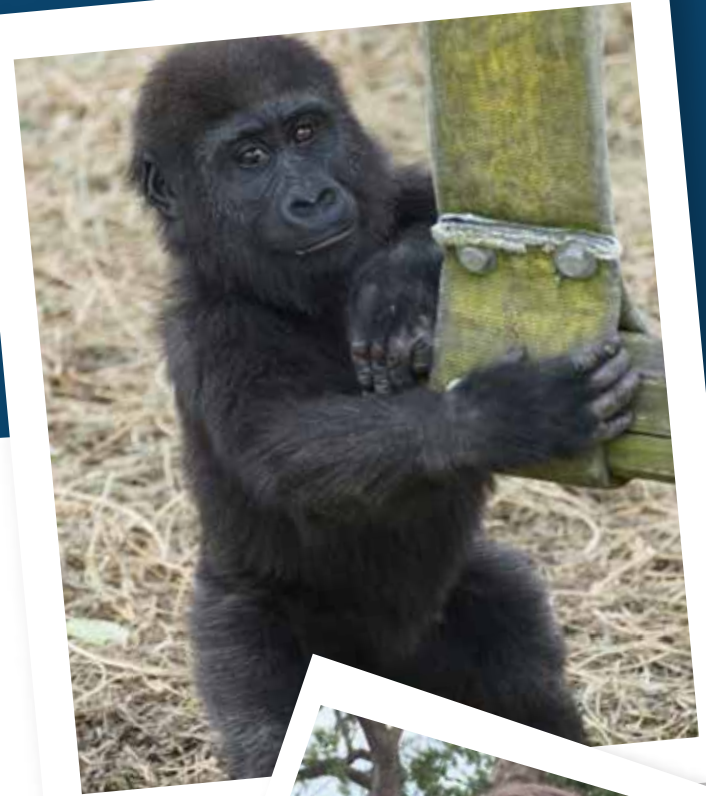
IMPACT REPORT

LITTLE ROCK
ZOO
CONSERVE LEARN CARE

EDUCATE, CONSERVE, RESTORE.

We are passionate about preserving nature for all to enjoy, now and for future generations. Our mission is to inspire people to value and conserve our natural world.

The Little Rock Zoo ignites awareness and appreciation of the natural world around us that is easily overlooked. A zoo is much more than a place where animals live. It is both an experience and opportunity to instill a deeper respect for the fauna and flora that sustain life on our planet.



CONSERVE



The Little Rock Zoo Animal Management division is responsible for the care and conservation of the more than 500 animals that make their home at the Little Rock Zoo and for contributing to the Zoo's overall mission to save species.



From traveling abroad to lend expertise to conservation organizations saving species in the wild, to caring for Species Survival Plan® (SSP) animals at our Zoo, the Animal Management division makes a difference every day.

WE CAN CONSERVE NATURAL HABITATS.

2019 Major Accomplishments for Animal Management

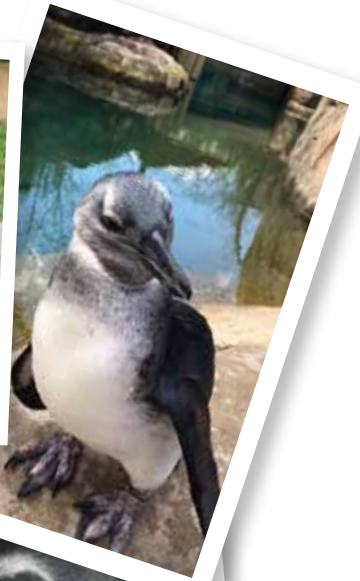
Sloth bear “Zaara” born 7, January 2019

Bornean orangutan “Kasih” born 28, July 2019

White-handed gibbon born 31, October 2019

African penguin “Dory” hatched November 18, 2019

Two female Spot-nosed guenons acquired as companions to a single male guenon and will join the Angolan Colobus at the new Colobus monkey habitat



WE CAN CONSERVE NATURAL HABITATS.

2019 Conservation Highlights

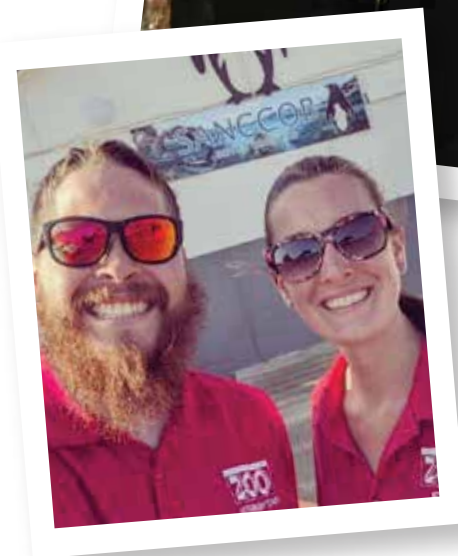
The Little Rock Zoo partnered with the Arkansas Zoological Foundation to support the conservation of species in the wild both locally and abroad. As a zoo accredited by the Association of Zoos and Aquariums (AZA) we are dedicated to conserving animals in the wild now and in the future. In 2019, the Zoo and Zoo Foundation partnered on the following projects:

Conservation fundraiser with First Lady Susan Hutchinson for the Cheetah Conservation Fund

Sent staff members Hannah Baker and Patrick Douglas to South Africa to work with SANCOOB – an organization committed to saving coastal birds

Sent staff member Claire McElroy to India with Wildlife SOS to continue work at the Sloth bear sanctuaries helping staff care for bears

Contributed to dozens of organizations committed to saving species here in Arkansas and abroad including the Arkansas Heritage Commission, Asian Elephant Support, International Rhino Foundation, and the Conservation Breeding Specialist Group.



Patrick Douglas and Hannah Baker at SANCOOB in South Africa

OUR GROUNDS ARE GROWING WILD

2019 Grounds Improvements

The Little Rock Zoo is upgrading our facility as a way to improve the care we give our animals and to improve our overall guest experience. In 2019, the Zoo completed the following new construction projects and began work on many more thanks to funding from the LR Cent and private donors:

- Renovated lion habitat
- Added new fencing throughout the Zoo
- Added new education class rooms
- Upgraded primate habitats



OUR GROUNDS ARE GROWING WILD

2019 Grounds Improvements

Civitan Amphitheater ADA upgrade (Outdoor Recreation Grant)

Blue & You Sensory Garden (Blue & You Foundation for a Healthier Arkansas)

McLarty Education Village (McLarty Automotive Group)

Great apes training & enrichment window (Hopkins Foundation)

Roundabout sculpture at Zoo Drive & Arkansas Zoological Foundation

Otter sculpture in main entry by Kim Shackley (sponsored by Hiland Dairy)



CONSERVATION EDUCATION.

Zoofari Summer and Winter Break Camps

Zoofari camps more than doubled in size

Motivated by popularity during the summer, 2019 saw the creation of the Zoo's first ever Zoofari Spring break camp

The Zoo hosted EXCEL-athon in conjunction with the Little Rock School District that challenged nearly 100 high school students to solve a conservation related problem

Hosted off-site educational programming to 17,000 people

Oriented 24 new docent volunteers to assist with programming

McLARTY AUTOMOTIVE GROUP



IN 2019 DOCENTS GAVE
3,906
HOURS OF SERVICE

Volunteer equivalency donated to the Zoo = \$83,439.42

**SUPERSTAR DOCENTS SERVED MORE
THAN 150 HOURS:**

CHARLES SMITH - 531 HOURS
BARBARA DUNN - 254 HOURS
MARILYN IRWIN - 228 HOURS
ELVA MELILLO - 221 HOURS

**THE ZOO ADDED 10 NEW DOCENTS
UPON SUCCESSFULLY COMPLETING
THREE MONTHS OF NEW DOCENT
TRAINING:**

NICHOLE ASHLEY
KIRSTIN MCCALMAN
ANNETTE RUMMELL
KRYSTAL TEAGUE
AMANDA ANDREWS

TEIGHLOR CHANEY
KIM PUSKA
CASIE STARR
HEATHER AMARO
CYNTHIA HASS



New in 2019, docents began volunteering at the Arkansas Heritage Farm. Docents assist with the training and caring of our Heritage Farm area and the animals. These docents are handpicked by staff, following an application process. Once approved, docents are trained on cleaning, enrichment and caring for certain animals. There are four docents who have successfully completed the training and are assisting in our farm area. Sharon Bowles, Elva Melillo (pictured), Marilyn Irwin, and Barbara Dunn.

2019 FINANCIALS

INCOME

Concessions	\$505,709.12
Education	\$112,875.34
Gate Revenue (Including parking)	\$1,536,182.94
Memberships	\$509,998.90
Merchandise Sales	\$223,214.65
Special Events	\$198,806.73
Rentals	\$52,721.56
Rides	\$192,241.83
Miscellaneous Revenue	\$30,414.49
City Operational Support	\$2,606,136.26
Total Unaudited Income	\$5,968,301.82



2019 FINANCIALS

EXPENSE

Personnel	\$3,533,735.13
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Contracts & Utilities	\$1,004,208.16
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Supplies & Materials	\$967,276.05
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Repairs & Maintenance	\$463,082.48
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Total Unaudited Expenses	\$5,968,301.82
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Private Grants & Donations	\$641,994.67
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SPONSORS PAGE



**McLARTY
AUTOMOTIVE
GROUP**

VINES/
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