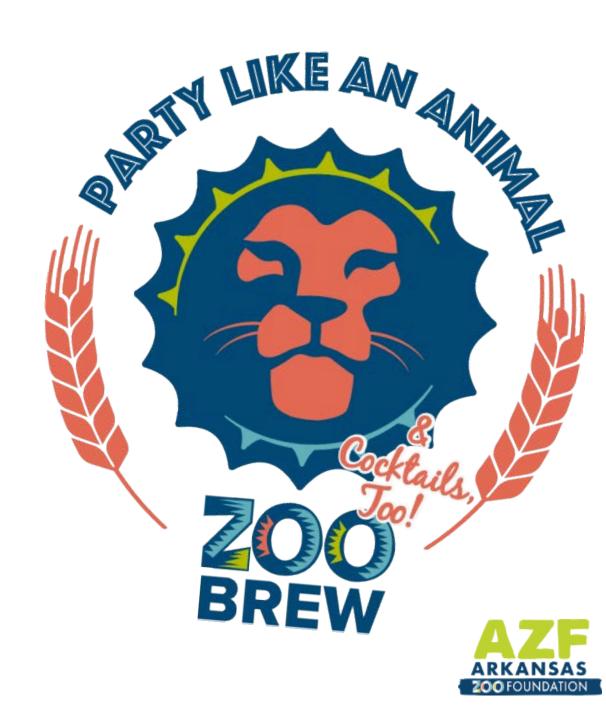
CONNECT WITH THE MOST EXOTIC SPECIES: HUMANS.

2025 LITTLE ROCK Partners



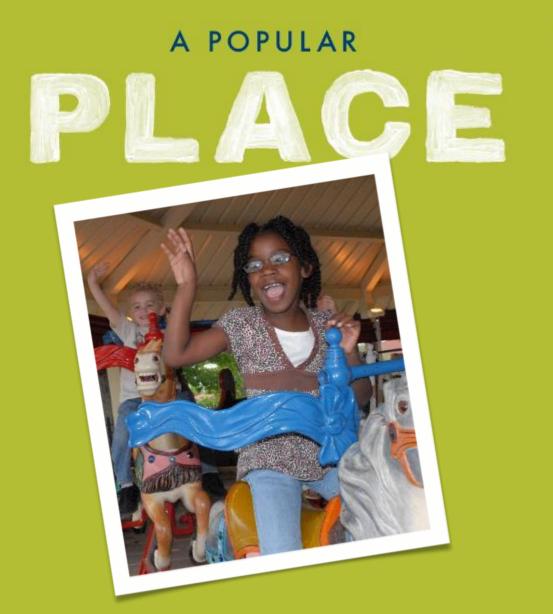
A TRANSFORMATIVE

Why Zoos Matter

- Connecting with living creatures transforms you
- When we appreciate nature, we are moved to care for our natural world
- The experience helps children develop empathy, caring and respect for all living things
- We inspire the next generation of conservationists, scientists and biologists
- Zoos are important community centers that encourage family recreation







Arkansas's Top Family Destination

- Founded in 1924 and houses many historic buildings a city icon
- Home to 400+ animals
- Many threatened or endangered species
- 300,000+ guests visit each year
- 70,000+ school children visit each year
- 46,000+ individuals participate in educational programs
- Located in War Memorial Park





CONSERVATION TODAY FOR









- We give time and expertise to ensure the long-term survival of species in the wild locally and abroad
- Animals are cooperatively managed, no monetary exchange
- All done for what is best for the animal
- We inspire the next generation of conservationists
- Newest local partnership eastern collared lizard





AN OPPORTUNITY TO

CONNECT



A beer and food truck festival like none other in town!

A night filled with all of the beer samples and yard games you can enjoy! Add in a few food trucks, live entertainment and visits from our Animal Ambassadors and you've got the most unique beer festival in town!

- Date: September 11, 2025

- Time: 6 - 9 PM

- Target Audience: Young Professionals

- Media: Primary focus for advertising August & September





CONNECTION LEVEL



7 Million Radio impressions
1 Million Print impressions
100,000 Social Media impressions
373,000 Email recipients
250,000 Digital impressions
1.000 Attendees

Presenting Partner

- -Dominant logo recognition as the title sponsor on promotional materials and advertising
- -Opportunity to setup marketing table during the event
- -Featured on all media including television, radio commercials, print, live broadcast and press releases; Introduction and verbal recognition at the VIP event with opportunity to speak
- -Event banners placed at prime locations at event site
- -Featured in email newsletter to 33,000 distribution
- -Featured on social media promotions ~95,000 followers
- -Listed in Online materials, ticket sales and event web page
- -Audience reach estimated at 224 million

Presenting \$10,000 14 VIP Tickets 10 Regular Tickets





CONNECTION LEVEL

Second Tier Partner



- -Featured in email newsletter to 33,000 distribution
- -Featured on social media promotions ~95,000 followers
- -Listed in online materials, ticket sales and event web page
- -Banner displayed at wine station or entertainment area depending on sponsorship level

7 Million Radio impressions
1 Million Print impressions
100,000 Social Media impressions
373,000 Email recipients
250,000 Digital impressions
1.000 Attendees

Beer Station

8 VIP Tickets

\$2,500

4 Regular Tickets

Entertainment Area

\$5,000

10 VIP Tickets

6 Regular Tickets





CONNECTION LEVEL



Host Level Partner

- -Sponsor recognition sign/banner at the event
- -Event Tickets
- -Listed in Online materials, ticket sales and event web page
- -Selfie Station Banner (\$1,000 only)

Levels:

Brew Partner \$500 4 VIP Tickets Selfie Station \$10006 VIP Tickets2 Regular Tickets





Sponsor Agreement Form

Thank you for sponsoring the Zoo and helping further our mission of creating engaging experiences that inspire people to value and conserve our natural world.

Contact First/Last Name	Contact Title			
Contact Phone Number	Contact Email Address			
Organization Name	_			Sponsorship Level:
Organization Mailing Address	City	State	_ Zip	
AZF/Zoo Representative	_			
Total Method of Payment	_			
Signature • Note: your signature confirms you are authorized to enter interest.	to agreement to spon:	sor.		

Thank you again for your support!

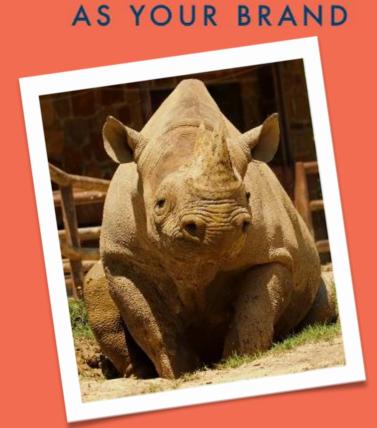
Please return form to:

Sponsorship Department Little Rock Zoo 1 Zoo Drive Little Rock, AR 72205 zoopartner@littlerock.gov 501.661.7060 (fax) Checks can be made out to: Arkansas Zoological Foundation 35-2241655 EIN





A CONNECTION AS UNIOUE



Please submit to:

Arkansas Zoological Foundation – Attn: Zoo Partner – 1 Zoo Drive – Little Rock, AR 72205

Checks should be made to Arkansas Zoological Foundation. Please contact us if you would like to pay by credit card. Fees may apply.

All proceeds help fund the Arkansas Zoological Foundation, a non-profit organization investing in the growth and development of the Little Rock Zoo.

Contact Information:

Email: zoopartner@littlerock.gov

Office: 501.661.7208 Mobile: 501.351.0273

Fax: 501.666.7040



