Let's trumpet our support for elephants on World Elephant Day! This is an opportunity to raise awareness about the challenges facing elephants and promote their conservation. There are three distinct species of elephants: the African savannah elephant, the African forest elephant, and the Asian elephant. Habitat loss is the number one reason all elephant species are endangered, resulting in increasing human-elephant conflict, where both elephants and humans are at risk of injury and death. Increasing human population requires more food to be grown, resulting in elephant habitat being turned into cropland.

Here are several ways you can support elephants on World Elephant Day:

1. Educate Yourself and Others: Learn about the different species of elephants and the threats they face. Share this knowledge with others to raise awareness about the importance of elephant conservation.
2. Support Elephant Conservation Organizations: Contribute to reputable elephant conservation organizations. Financial support helps fund anti-poaching efforts, habitat protection, and community-based conservation projects. Some of the Little Rock Zoo’s partners include [Asian Elephant SAFE](https://www.aza.org/aza-safe), [Asian Elephant Support (AES)](https://www.asianelephantsupport.org/), and [International Elephant Foundation (IEF)](https://elephantconservation.org/). By visiting the Zoo, you’re already contributing! A portion of your admission and parking fee is dedicated to conservation organizations we work with.
3. Boycott Ivory and Wildlife Products: Refrain from purchasing ivory or products made from wildlife. The illegal ivory trade is a major threat to elephant populations. Supporting the trade contributes to poaching and the decline of elephant populations. Don’t be afraid to ask store owners where their items come from.
4. Promote Elephant-Friendly Products: Support products and companies that are committed to elephant-friendly practices. Look for certifications that ensure products are not contributing to habitat destruction or harming elephants in any way. For more info and a list of companies and products, check out [Save the Elephants](https://www.savetheelephants.org/help-save-elephants/corporate-partnerships/our-corporate-partners/).

**Schedule of Events (included in regular admission):**

Saturday, August 10, 2024

10:00-12:00: Awareness table with interactive activities

2:30: Keeper chat @ elephant exhibit