

# DRAGON KINGDOM

## SPONSORSHIP OPPORTUNITIES

March - September 2024

Presented By:

**THE LAURA P. NICHOLS FOUNDATION**



# OVERVIEW



## MEET

With historical references, meet dragons that can breathe with fire, soar with wings, and mirror characteristics of enormous lizards and snakes.

## LEARN

Compare the physical attributes to learn the similarities and connection between animals of the natural world and mythical creatures.

## DISCOVER

Ranging in size from 10 to 40 feet, marvel at the dragons' wildlife features that tie in their existence to endangered animals on the brink of extinction today.



# LAYOUT



## DRAGON KINGDOM MAP



15 Komodo Dragon



NEAR KOMODO DRAGON EXHIBIT SITE



# SPONSORSHIP OPPORTUNITIES



**FRIENDLY  
DRAGON**

**\$5,000**

Length: 15ft

Width: 15ft

Height: 15ft



# SPONSORSHIP OPPORTUNITIES



## WYVERN DRAGON

**\$5,000**

Length: 6ft  
Width: 7ft  
Height: 7ft



# SPONSORSHIP OPPORTUNITIES



**WESTERN  
DRAGON**

**\$5,000**

Length: 30ft  
Width: 15ft  
Height: 15ft



# SPONSORSHIP OPPORTUNITIES



## AMPHIPTERE DRAGON

**\$5,000**

Length: 12ft

Width: 8ft (with wings)

Height: 5ft



# SPONSORSHIP OPPORTUNITIES



## ICE DRAGON

**\$5,000**

Length: 20ft  
Width: 13ft  
Height: 13ft



# SPONSORSHIP OPPORTUNITIES



## MANTICORE DRAGON

**\$5,000**

Length: 12ft

Width: 8ft

Height: 7ft



# SPONSORSHIP OPPORTUNITIES



**BUNYIP  
DRAGON**

**\$5,000**

Length: 18ft  
Width: 5ft  
Height: 5ft



# SPONSORSHIP OPPORTUNITIES



## BASILISK DRAGON

**\$5,000**

Length: 12ft

Width: 6ft

Height: 6ft



# SPONSORSHIP OPPORTUNITIES



## BORNEAN DRAGON WITH NEST \$5,000

Length: 15ft  
Width: 8ft  
Height: 9ft





# SPONSORSHIP OPPORTUNITIES



## SEA SERPENT DRAGON

**\$5,000**

Length: 18ft

Width: 8ft

Height: 14ft



# SPONSORSHIP OPPORTUNITIES



## QUETZALCOATL DRAGON

**\$5,000**

Length: 18ft

Width: 8ft

Height: 14ft



# SPONSORSHIP OPPORTUNITIES



## COCKATRICE DRAGON

**\$5,000**

Length: 9ft

Width: 6ft

Height: 5ft



# SPONSORSHIP OPPORTUNITIES



## NINKI NANKA DRAGON

**\$5,000**

Length: 18ft

Width: 6ft

Height: 10ft





# SPONSORSHIP OPPORTUNITIES



## KOMODO DRAGON

**\$5,000**

Length: 20ft

Width: 7ft

Height: 3ft



# SPONSORSHIP OPPORTUNITIES



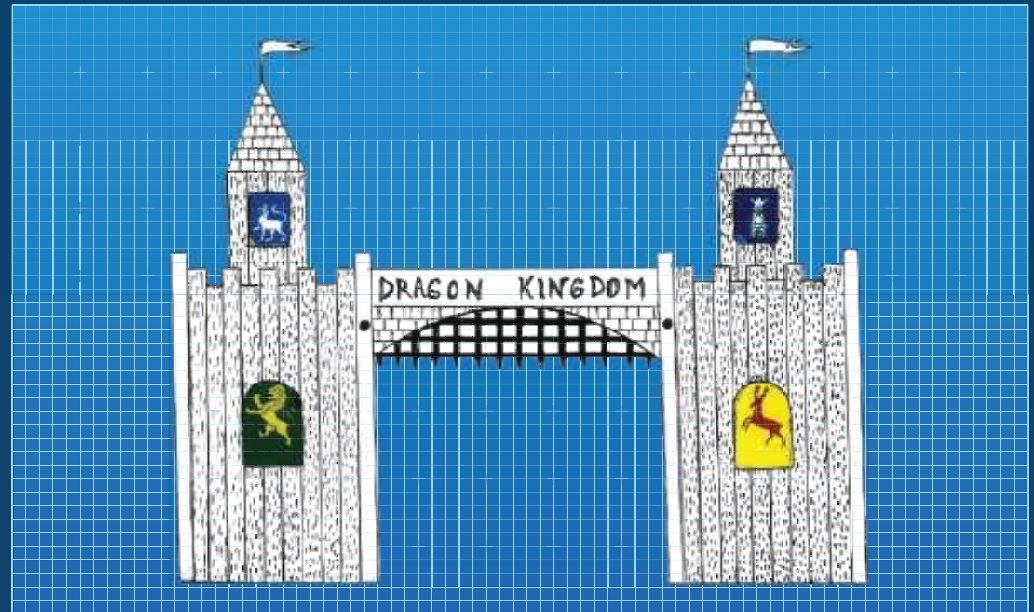
## DRAGON KINGDOM

WELCOME GATE

\$10,000

Length: 21'

Height: 18'





# ADDITIONAL SPONSORSHIP OPPORTUNITIES



-  **DIG PIT: \$5,000**
-  **PHOTO OP WALL: \$5,000**
-  **ADULT NIGHT SPONSOR: \$10,000**
-  **FAMILY NIGHT SPONSOR: \$10,000**
-  **BECOME A VENDOR: \$500/day**  
10'x10' space during event. Provide own tent and  
interact with guests.

# SPONSOR BENEFITS



Featured on event webpage



Featured in Email newsletters to 33K recipients



Featured in various social media promotions to 108K followers



Recognized at individual dragon information signs



Recognized in event sponsor page



Fifty (50) **Little Rock Zoo** General Admission Tickets



Ten (10) After Hour Event Tickets



# CHOOSE YOUR LEVEL



**THANK YOU** for sponsoring Dragon Kingdom and helping further our mission of creating engaging experiences that inspire people to value and conserve our natural world.

Contact First/Last Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Email Address \_\_\_\_\_

Organization Name \_\_\_\_\_

Organization Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

AZF/Zoo Representative \_\_\_\_\_

Total \_\_\_\_\_ Method of Payment \_\_\_\_\_

Signature \_\_\_\_\_

Note: your signature confirms you are authorized to enter into agreement to sponsor.

## ☐ **DRAGON SPONSOR: \$5,000**

- |                                      |                                       |                                       |
|--------------------------------------|---------------------------------------|---------------------------------------|
| <input type="checkbox"/> FRIENDLY    | <input type="checkbox"/> WYVERN       | <input type="checkbox"/> WESTERN      |
| <input type="checkbox"/> AMPHIPTERE  | <input type="checkbox"/> ICE          | <input type="checkbox"/> MANTICORE    |
| <input type="checkbox"/> BUNYIP      | <input type="checkbox"/> BASILISK     | <input type="checkbox"/> BORNEAN/NEST |
| <input type="checkbox"/> SEA SERPENT | <input type="checkbox"/> QUETZALCOATL | <input type="checkbox"/> COCKATRICE   |
| <input type="checkbox"/> NINKI NANKA | <input type="checkbox"/> KOMODO       |                                       |

## **ADDITIONAL OPPORTUNITIES**

- ☐ **DIG PIT: \$5,000**
- ☐ **PHOTO OP WALL: \$5,000**
- ☐ **WELCOME GATE: \$10,000**
- ☐ **ADULT NIGHT: \$10,000**
- ☐ **FAMILY NIGHT: \$10,000**
- ☐ **BECOME A VENDOR: \$500/DAY**

NUMBER OF DAYS REQUESTED: \_\_\_\_

Please make checks payable to the Arkansas Zoological Foundation. 1 Zoo Drive, Little Rock, AR 72205. [zoopartner@littlerock.gov](mailto:zoopartner@littlerock.gov). 501.661.7208.

The Arkansas Zoological Foundation is a 501 (c) (3) organization supporting the growth and development of the Little Rock Zoo.

All donations are tax-deductible to the fullest extent of the law.